

'Showcase Malaysia' commences in Mumbai today

MUMBAI: Malaysia External Trade Development Corporation (MATRADE), the nodal agency mandated to promote trade between Malaysia and the rest of the world, is planning to launch several new initiatives to further strengthen its trade ties with India. One of the initiatives to be organised is 'Showcase Malaysia' – a B2B Trade Fair that will be held in Mumbai from October 12 to 14 at Bombay Convention and Exhibition Centre, Goregaon. At the showcase, exhibitors will highlight quality Malaysian products and services in select sectors including automotive components, lifestyle (furniture, fashion), palm oil based products (oleo-chemicals, solvents and edible oil), electrical and electronic products (consumer), business services, oil & gas, food & beverages and machinery.

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